

Is Spotify the Best Streaming Music?

Setting out to choose the best streaming music can be overwhelming unless you know what to consider. Variety of music, reasonable pricing, and an easy user interface are the three most important considerations. When it comes to these three critical considerations, Spotify streaming music stands above the rest.

Spotify Variety

Spotify currently has the highest number of paying subscribers for good reasons. One reason is variety. This superior music streaming service spans all genres and includes well over three million musical selections from top artists such as DJ Snake, Maroon 5, Lady Gaga, Lil Baby, Travis Scott, Ariana Grande, and many more. Listeners can choose individual artists or playlists.

Spotify's Free Trial

Further evidence that Spotify outshines the competition is that it doesn't just provide millions of musical selections; the service also offers an unlimited free trial without using credit card information like so many other free trial services. The free trial allows users to listen on non-mobile devices without worrying about a long-term subscription to a music streaming service. Similar to most free services, Spotify's free trial includes multiple advertisements that disappear with a paid subscription.

Streaming Services

For those subscribers who want to transition to premium services to shed the ads and to expand access of on-demand streaming music to mobile devices, Spotify offers several different plans. The first is a student rate that costs \$0.99 for the first three months and \$4.99 each following month. The second plan is for individuals and includes the first two months for \$0.99 and costs \$12.99 per month after the introductory period. All premium plans include a bonus of streaming video from Hulu and Showtime which were recently added to entice customers. So, for consumers who want to shed the ads and take music on the go, the price is right, and the service is dependable.

User-Friendly and Extras

Most important is Spotify's easy user interface and multi-platform capabilities. Spotify can be streamed via the web on any laptop or desktop using Google Chrome, Mozilla Firefox, Microsoft Edge, and even the less known Opera browser. In addition to notebooks and desktops, Spotify's premium streaming music plan allows users to play music on mobile phones, game consoles, televisions, speakers, voice assistants, Google Cast, Amazon's Alexa, and more. Whether an individual uses an Android or an iOS, Spotify can still provide its music streaming service.

In addition to the critical considerations, Spotify offers a few other perks. Subscribers can create and share their favorite playlists, listen to pre-made playlists, and even stream original podcasts. For example, subscribers can share personal playlists with friends and family, and they can follow other people's playlists on Facebook. Spotify also takes some of the work out of the user's hands by employing intuitive software to track listening habits, so that it can provide music suggestions to fit any user's tastes.

How it Measures up

While there are competitors out there such as Apple Music which is exclusive to Apple users and SoundCloud which lacks in several areas including the intuitive algorithm that provides musical suggestions, Spotify is one of the most affordable, most user-friendly, and now includes premium streaming Hulu and Showtime.